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CHIQUIS, JK MEDIA GROUP & BUSY BEE PRODUCTIONS WIN TELLY AWARD FOR BREAKTHROUGH DOCU-SERIES 'CHIQUIS SIN FILTRO'

Award-Winning Series Announces Season 2 Pickup and Start-of-Production for VIX

LOS ANGELES, CA — May 29, 2025 — Chiquis Sin Filtro, the #1 docu-series created by Chiquis, Sebastian Jimenez, and Richard Bull, has won a 2025 Bronze Telly Award in the "Non-Scripted Series" Category. Produced by JK Media Group and Busy Bee Productions, the intimate and unfiltered series became the #1 series on VIX in 2024. The series will return for a second season, now greenlit, and heading into production this June.

The docu-follow series redefines celebrity storytelling through an impactful documentary lens. It follows three-time Latin GRAMMY winner and powerhouse entertainer **Chiquis** as she navigates building her family legacy, international career, and personal growth while building her music and business empire.

"We didn't create *Sin Filtro* for awards," said producer **Sebastian Jimenez**. "We created it to tell the real story—Chiquis's perseverance through loss, love, music, and business. We're proud to be recognized for taking a fresh approach to docustorytelling."

"This show was my way of going beyond the headlines," added **Chiquis**. "It's honest, joyful, painful, and sometimes messy—but it's me. Winning a Telly is an incredible honor, and I'm thrilled to dive into season two with Sebastian and our Busy Bee team."

Unlike traditional reality TV, *Chiquis Sin Filtro* blends candid confessionals, behind-the-scenes footage, and unscripted moments into a compelling portrait of a modern Latina icon. From growing up in entertainment to breaking barriers in a male-dominated Mexican music industry, the series offers fans and viewers a front-row seat to what is evolving in her life, a documentary

on her terms. The series is shot cinematographically to enhance storytelling and visually captivating views of life at home, at work, in the studio, or on the road.

With a reach of **20 million+ digital followers**, Chiquis continues to forge a new standard in bilingual storytelling, cultural authenticity, and media influence.

Season 2 of Chiquis: Sin Filtro begins production in June, exclusively for VIX.